

Research on the "Three Advances" of Socialist Core Values

Xueli Sun

Marxist institute, Hainan College of Economics and Business, Haikou, Hainan, 571127
sunxueli1213@163.com

Keywords: Core Values, Value Identification, Behavior Guidance, Three Advances.

Abstract: The ideological and cultural exchanges and exchanges in the world are fierce, different values collide and compete with each other, domestic reform and opening up are deepening, people's ideology is diverse and changeable, and problems and contradictions are becoming more and more complex. It is an important task for the ideological and political theory course of private colleges and universities to cultivate and practice the socialist core values and promote the socialist core values to "enter the teaching materials, the classroom and the mind" (hereinafter referred to as "Three Advances"). In this paper, the importance, basic work direction and concrete development of the education of the socialist core values are discussed.

1. Introduction

Socialist core values into teaching materials, into the classroom, into the mind, is an effective way to promote socialist core values into the mind, is the objective requirement of colleges and universities to cultivate and practice social socialist core values. The values of college students are related to the harmonious development of our society, the promotion of comprehensive strength, the development of national quality and the dignity and even the right of speech in the world's great powers [1-2]. The "three advances" of socialist core values is an extremely important and complex system engineering. The current key is to further solve the problem of why and how to advance. According to Marxist methodology and the basic law of Ideological and political education, it is necessary to strengthen the systematic construction of "three in" mode of socialist core values from the aspects of optimization of ideas, integration of carriers, innovation of methods and exploration of mechanism, so as to ensure the continuous and efficient work of "three in".

2. Optimize the concept of "three advances" and strengthen the leading function of socialist core values

The concept of "three in" of socialist core values is based on the principles of textbook design, teaching process and the formation and development of students' values. Specifically speaking, it is the sum of ideas on why, for whom, for what and how the socialist core values are advanced. The merits and demerits of the concept will directly restrict and influence the process and effect of the socialist core values. The "three advancements" of the socialist core values is not simply for the purpose of "three advancements", but through optimizing the socialist core values into the teaching materials, into the classroom, into the mind of the path concept, and strive to strengthen the leading function of the socialist core values, to achieve the goal of educating all members, all-round education and the whole process of education [3].

The concept of "three advancement" of socialist core values is the top-level design and fundamental guidance of "three advancement" activities. The fundamental purpose of optimizing the concept of "three advances" of socialist core values is to actively face the modern society with multiple ideological orientations and methods, actively adapt to the new environment of the changing development of the times, and strengthen the leading function of socialist core values. Nowadays, the ideological and cultural exchanges and exchanges in the world are fierce, different values collide and compete with each other, domestic reform and opening up are deepening, people's ideology is diverse and changeable, and problems and contradictions are becoming more

and more complex [4-7]. Therefore, it is the objective need of the times to play the leading role of socialist core values. We should strengthen the leading position of the socialist core values in the ideology of college students, promote the all-round development of college students, encourage the common ideological basis of College Students' life struggle, and play an important ideological guarantee role in leading the overall progress of society, building a well-off society in an all-round way, and realizing the Chinese dream of the great rejuvenation of the Chinese nation. Facing the new situation and new requirements, to strengthen the leading role of the socialist core values is to use the socialist core values to guide and integrate the diversified ideological values, establish the leading role in the diversity, reach consensus in the diversity, and give full play to the functions of the socialist core values to resolve social conflicts, maintain social stability and promote the harmonious development of society [8]. Colleges and universities are the forward position of various ideological and cultural exchanges and exchanges, and also the important place for western ideological and cultural carriers to infiltrate China's ideology. Facing the increasingly complex environment at home and abroad, it is more difficult for colleges and universities to lead teachers and students with socialist core values. The optimization of the concept of "three advances" of the socialist core values is to establish a new mechanism and mode of guiding college students' thoughts with the socialist core values in a multi-channel and all-round way.

The foundation of the socialist core values "three advances" lies in the education of all staff, all-round education and the whole process. The key to the optimization of the concept of "three advancements" is to grasp the question of why and for whom the socialist core values should be "advanced". It is in this sense that "three advancements" is to strengthen the leading function of socialist core values in all-round, all-round and whole process education. It is necessary to help college students develop diversity under the premise of adhering to the monistic guidance of socialist core values, learn to identify and choose the correct value orientation, learn to arm themselves with socialist core values, improve their resistance, discrimination and decision-making power, resist the erosion of unhealthy social trends, help college students establish correct world outlook, outlook on life and values, and promote all-round development of college students [9]. As Marx pointed out in the introduction to (Hegel's critique of philosophy of law), "material power can only be destroyed by material power; but once theory grasps the masses, it will also become material power. As long as a theory persuades people, it can master the masses; and as long as a theory is thorough, it can persuade people. The so-called thoroughness is to grasp the essence of things. But the essence of man is man himself. " To strengthen the leading role of socialist core values, we need to run its spirit through the whole process of teaching and educating people, through the whole process of educating people [10]. At present, the key is to go deep into the specific links of teaching and education, optimize and innovate the teaching content, teaching methods and teaching levels in an all-round way, so that the leading function of the socialist core values can be fully demonstrated.

First, we should optimize the teaching content, highlight the core and strengthen the guidance. Values are not material things. They are the products of people's conscious world. The socialist core values are the ideals and beliefs of the socialist society which are constantly developing and condensed in the process of the development of socialism with Chinese characteristics. Therefore, the teaching content should not only follow the abstract nature of the socialist core value itself, but also avoid the excessive use of abstract language and vocabulary. College Students' understanding and acceptance of theories and other aspects of knowledge are uneven. If the cognitive ability of college students is ignored, the teaching content is empty, abstract and difficult to understand, which easily leads to their lack of interest and confidence in the learning content. Secondly, the teaching content should be constantly updated. The core values of socialism are the product of constant precipitation and accumulation in the process of social progress and development. The ideological and political educators in Colleges and universities should continuously inject fresh blood into the socialist core values and the contemporary social development, so as to ensure that the socialist core values win in the society with multiple values and lead the social trend of thought. To achieve this, the teaching content must be shallow and deep, difficult and easy to combine, so as

to guarantee the correct understanding and firm belief of the educated on the socialist core values.

Second, we need to optimize teaching methods, combine education with education, and go with the times. The social environment of contemporary college students is constantly changing, the rapid development of economy, the continuous influx of foreign culture, the continuous reform and development of politics, which makes the values, moral values, world outlook, outlook on life of college students have changed. This requires that the education of socialist core values should also keep pace with the times. Instead of using the former "cramming" and "indoctrination" teaching methods, we should pay attention to the interrelationship between the educator and the educatee, who are both the subject and the object. We should use modern science and technology to build a platform for learning and exchange, and enhance the scope of dissemination and recognition of socialist core values. In addition, we should focus on influence and education. As a guide, teachers should educate students through methods, which is a transformation from the outside to the inside. The change of students needs to externalize what they internalize into their real life and correct their habits in the process of externalization. Ideas change life, methods achieve life, habits shape life. To educate college students on socialist core values, first of all, we should let them understand the socialist core values scientifically, grasp the direction of life, and form a good code of conduct.

Third, we should optimize the level of teaching, pay attention to differences, and advance in turn. The education of values is not a book based education, nor a simple explanation of knowledge. Educators should pay attention to the individual differences and interests of the educated in the process of education. If educators ignore this point, it will inevitably push the education of socialist core values to the adverse side, which will make the educated have a psychological conflict, thus affecting the effect of "three advances" of socialist core values. First of all, in terms of individual differences, college students from all over the world have different levels of intelligence and cultural environment, which leads to differences in their values. When carrying out education, we should pay attention to teaching students in accordance with their aptitude. Only in this way can we guarantee the effective implementation of education. On the contrary, because of the rigidity of education and the unity of measurement standards, the core values of socialism will be divorced from reality and cannot be specified. Secondly, in terms of personal interests, the relationship between the personal interests of the educated and the socialist core values cannot be ignored. When we regard the socialist core values as the teaching objectives, we should respect the individual interests of the educated. It is one of the most basic viewpoints of Marxism that the economic basis determines the superstructure. If we overemphasize the individual obligations in the process of socialist core values education, and ignore the individual interests of the educated, we will unilaterally require the educated to put their personal interests under the social interests, collective interests and other interests, which will also lead to the deviation of socialist core values education.

3. Integrate the carrier of "three advances" and improve the guidance system of socialist core values

The carrier of socialist core values education refers to the activity form and material entity that can carry and transmit the content or information of socialist core values in the process of socialist core values education, which is used by the main body of socialist core values education and promotes the interaction between the educatee and the educator of socialist core values. The central task of "three advancement" of socialist core values is to make students highly identify with and consciously practice socialist core values, and establish a perfect education guidance system. How to "guide" socialist core values and what to rely on to "guide" must be realized with certain carriers.

The guiding system of socialist core values consists of two parts: "guiding" and "guiding". Among them, "guiding" has the meaning of carrier, focusing on dredging and guiding; "guiding" is the meaning of leading and pulling, with the meaning of direction and purpose. The "three advances" of socialist core values need to further integrate the functions of carriers, meet the needs of socialist core values education, and form a hierarchical structure system. "Three advances" means entering the textbook, the classroom and the students' mind, so the textbook, the classroom and the environment affecting the mind are the carriers. These carriers are closely related to

students' study and life. "Teaching material" is the most important carrier in the teaching process, and it is the most basic way for students to accept knowledge. Good teaching materials are often the sign of mature theoretical system, and have strong guidance function for theory itself. In the process of textbook design and compilation, the socialist core values we advocate should be infiltrated into the textbooks so that the textbooks can reflect the basic content, ideological connotation and spiritual essence of the socialist core values. "Classroom" is the main channel of socialist core values education. In the process of classroom teaching, we should adhere to the combination of explicit education and implicit education. We should not only explain the principle, pay attention to theoretical reflection, but also pay attention to the integration of situations and emotional experience. The essence of "entering the students' mind" is to enter into the students' psychological activities and spiritual world, so that the students can resolve the ideological contradictions in the process of accepting the education of socialist core values, promote the transformation of contradictions, recognize, recognize, advocate and practice the socialist core values.

The three carriers of socialist core values into teaching materials, classroom and mind are not isolated existence, but an organic whole. Entering the textbook is the premise of entering the classroom. Entering the classroom is a supplement to entering the textbook. No matter entering the textbook or entering the classroom, its purpose is to enter the students' mind. A complete education and teaching system has been formed through the whole process of socialist core values education. In this sense, this guiding system is an organic integration system of "three steps". It needs to integrate the thoughts, positions and viewpoints of socialist core values into teaching materials, run through the whole process of classroom teaching and implant into students' spiritual world, so as to guide students to understand, feel and experience socialist core values and promote students' internalization and externalization of socialist core values.

There is a difficulty that must be broken through here, that is, the integration of various carriers in the social environment. Marx pointed out that "the essence of human is not the abstract thing inherent in a single person, but the sum of all social relations in its reality." ³ [] people are connected with the society all the time. They can't be independent of the society. Therefore, in the systematic project of "three advancements" of socialist core values, we should take the society, school, family, individual and group of students as the main body, network media as the channel, individual students as the core, and establish a scientific, orderly and mutually promoting "three advancements" carrier structure mode.

Each carrier plays an indispensable role in the process of socialist core values education, and is related to each other. As the core of the "three in" system engineering, the students come from the family first. The family is the first disseminator of the socialist core values, the starting point of the "three in" system engineering of the socialist core values, and the ending point of the "three in" system engineering of the socialist core values. The role of the "three in" system engineering cannot be ignored. Although values still have a certain plasticity in the later period of life, it needs a certain time to guide and change because of its long-term influence and imperceptibility. On the other hand, individual students will also affect family values to a certain extent. Therefore, family is both the starting point and the end point. Then, the individual students who receive a certain family education enter the school, and contact with the student group through the school. The school provides excellent learning platform and campus environment through various methods and channels, and guides the development direction and development path of students. From individual guidance to overall influence, gradually expand the scope and effect of education. Finally, after school education and change, students enter the society, which is the biggest carrier. Similarly, individual and group students also play an important role in the whole. What can't be denied is that all kinds of temptations in society are a great test for college students who are not mature enough. The carrier of society itself is not very restrictive on the moral level of individuals. It mostly depends on people's inner self condemnation, the supervision of social public opinion and incomplete moral standards. But individual behavior can affect the image of the whole country. Finally, the individuals affected by the society return to their families, bringing the influence back to the starting point. At present, there are both advantages and disadvantages in this cycle. But if we

dig deeply, we will find that along the path of students' continuous development, we can find out the problem in the key link, and integrate and optimize each carrier, which will promote the positive interaction of this cycle.

In order to solve the adverse effects in the circulation process, it is necessary to integrate each carrier organically, play its linkage effect, and make the adverse effects invisible. For this reason, we can adopt the methods of "casting net to catch fish", guiding public opinion and organic transformation to integrate. One is to "cast nets and fish". It will be able to weave the intermediary of various carriers into a network of connections, enhance the linkage of families, society, schools and students, pull the network, make the individuals in the process of education step by step, and constantly enhance the recognition and practice of socialist core values. Second, we should guide public opinion. Public opinion is a big weapon that can affect the stability and development of society. If it is used properly, it can make the society move forward and develop steadily. Otherwise, it will make the whole society turbulent. We should use socialist core values to guide the development direction of public opinion and transfer positive energy. Third, we should pay attention to the organic transformation of subject and object. In the "three in" system engineering, each part is the subject, also is the object, and is the active relationship between each other. Only in the process of mutual restriction, can we put an end to the bad circulation and better play the role of "three in" system engineering.

Appropriate education methods can reflect the dull and boring education content in a lively form, and penetrate into the spiritual world of the education object, effectively improving the effect of socialist core values education. The methods of "three advances" of socialist core values can be embodied in textbook compilation, classroom teaching and students' ideological transformation. Through these methods, the socialist core values are permeated into the teaching materials, reflected in the classroom teaching process, and integrated into the students' ideological development process.

To innovate the "three in" method of socialist core values, it is necessary to adapt to the law of identification of socialist core values. Law is the internal, essential and inevitable connection between things, which determines the inevitable trend of things development. The law is objective and does not transfer by human will. Identification usually refers to the consistency of the subject's cognition and emotion. It is a process that the subject's cognition, emotion and behavior are consistent with certain social requirements through the interaction between the subject and the object, and it is a kind of response of the subject to the object. The law of identification of socialist core values refers to the internal, essential and inevitable connection between the values of educational objects and socialist core values. The law of identification of socialist core values can be understood as the law of identification process of socialist core values, which is reflected in the process of rational cognition, emotional resonance, ideological transformation, precipitation and solidification. The educator exerts the influence of external environment on the education object, inputs the education information, prepares the education object psychologically, chooses to accept the socialist core values, and experiences the contradictory movement of knowing, feeling, meaning, faith and practice, and gradually recognizes and practices the socialist core values. Therefore, to innovate the way and method of socialist core value education, we should base on the physical and mental characteristics and ideological reality of the education object, pay attention to step by step, teach students according to their aptitude, moisten things silently.

It is a "technical activity" to innovate the "three entry" method of socialist core values, which must follow the identification law of socialist core values. In the process of compiling textbooks, we should combine teaching, learning and doing. We should not only emphasize the explanation of the textbook to the theory of socialist core values and the guidance of students' learning, but also integrate teaching, learning and doing closely. The identification law of socialist core values is not only reflected in theoretical identification and theoretical consciousness, but also in the cultivation and practice of values. In the aspect of the introduction of socialist core values into the classroom, we should emphasize the improvement and innovation of classroom teaching methods, especially the teaching methods of theoretical instillation, case teaching, inquiry learning, practical teaching, teacher-student dialogue, etc., strengthen the theoretical reasoning process and theoretical inquiry

process of identification, highlight the high potential of socialist core values, and promote rational cognition. In the education of socialist core values, we should not only convince people with reason, but also move people with emotion and promote emotional resonance. Therefore, we should pay attention to the use of implicit ideological and political education methods such as integration and infiltration. In the aspect of bringing socialist core values into mind, we should pay attention to the innovation of the method of ideological transformation, which requires the comprehensive use of ideological and political education methods such as self-education, counseling, and practical exercises to promote students to consciously identify with socialist core values.

4. Explore the "Three Enters" Mechanism and Construct the Practice Pattern of Socialist Core Values

The "three entry" mechanism of the socialist core values refers to the dynamic form formed by the "three entry" subject, the "three entry" object, the "three entry" objective, the "three entry" carrier and method and other elements in a certain way. There are many elements and ways of action in the mechanism of "three advances" of socialist core values, or many specific mechanisms, the most typical of which are instillation mechanism, integration mechanism, practice mechanism, etc.

The instilling mechanism of socialist core values is to instill the basic contents of socialist core values into the teaching materials, classroom and students' minds purposefully and systematically, so as to achieve the goal of students' changing their ideas and establishing socialist core values. As Lenin pointed out in *How to do?* "Workers could not have the consciousness of social democracy. This kind of consciousness can only be instilled from the outside, and the history of all countries has proved that the working class can only form the consciousness of unionism by its own strength." In the same way, students themselves will not form socialist core values, so they need to instill the awareness of socialist core values into their minds from the outside.

The integration mechanism of the socialist core values is to integrate the content of the socialist core values into the teaching materials, into the classroom teaching situation and into the students' spiritual world. "To truly play a role, a value must be integrated into reality and life, so that people can perceive it, understand it and accept it in practice, so as to achieve the effect of imperceptibility and moistening things silently."

The practice mechanism of socialist core values is to take practice as an important link in the process of "three in" of socialist core values. It not only pays attention to promoting the cultivation of socialist core values in the practice of "three in", but also pays attention to the examination and evaluation of the effect of "three in" of socialist core values by practice. We can't just stay in the grand narration and general generalization of the existing theories, but also go deep into the process and link of lively construction practice. As General Secretary Xi Jinping pointed out: "Tao cannot be talked about and Germany cannot talk about it. The core values can be internalized into people's spiritual pursuit and externalized into people's conscious actions only by exerting efforts in reality and combining knowledge with practice." The ultimate goal of the construction of the "three steps" mechanism of socialist core values lies in the transformation of human behavior through practice.

Whether it is instilling mechanism, integration mechanism or practice mechanism, it is closely linked with practice activities, so we must vigorously explore and promote the construction and development of the practice pattern of socialist core values. The so-called construction of the practice pattern of socialist core values is to integrate practice into all aspects of the "three advancements" of socialist core values, and form the overall framework of comprehensive, in-depth and continuous practice of socialist core values.

First of all, we should expand practice channels through the "three in" mechanism to promote the full implementation of socialist core values. "Social practice channel refers to the path of social activities for the purpose of adapting to social needs, enhancing social ability, improving comprehensive quality and promoting self-worth. It is an important channel for cultivating socialist core values and an indispensable way for people to practice socialist core values. Therefore, to promote the cultivation and practice of socialist core values, we must focus on the development

platform of people's social practice and vigorously expand the path of people's social practice activities. " Entering textbooks, classes and students' minds is an important channel for the practice of socialist core values. Through the "three-in" mechanism, we can greatly optimize and expand the channel resources into textbooks, classrooms and students' minds. For example, the "three-in" integration mechanism can integrate the socialist core values into teaching materials, classrooms and students' minds into social practice and cultural education activities, and fully tap the role of practical channels such as teaching practice, practical training, scientific and technological innovation, voluntary service and campus cultural activities, so as to realize full coverage of practical education both inside and outside the class, and full participation and cooperative education of the government, schools, enterprises and society.

Secondly, it is necessary to promote the construction of practice base and the in-depth practice of socialist core values through the "three in" mechanism. Some opinions on Further Strengthening Practical Education in Colleges and universities (JSZ [2012] No. 11) issued by the Ministry of education and other departments emphasized that "practical education base is an important carrier for practical education. Colleges and universities should strive to build a practical teaching base that combines teaching and scientific research closely and cooperates with the society closely. Colleges and universities with conditions should strengthen the on-site teaching link. The construction of the base can be carried out by means of school institute cooperation, school enterprise cooperation, school introduction, etc. The practice base is the basic platform for people to deeply practice the socialist core values, which is conducive to the normal and long-term incubation of the socialist core value experience activities, and to effectively enhance the effectiveness of the cultivation and practice of the socialist core values. For example, in the "three in" instillation mechanism, we should first attach importance to the scientific, integrity and innovation of the instillation content, and comprehensively and scientifically plan the practical teaching content and teaching system. It is necessary to integrate practice into the design and "move" the classroom to the social practice education base. We should fully tap the practical educational function of the new socialist countryside, museums, memorial halls and other educational bases, and strengthen the mutual integration and promotion of the "three advances" of socialist core values and the practical educational bases. Through social construction practice and on-site observation, young students can be shocked and baptized by their hearts, enhance their recognition of socialist core values, and generate deep motivation for conscious practice.

Thirdly, we should improve the practice system through the "three in" mechanism to ensure the continuous practice of socialist core values. System is the basis of practical activity mechanism and the basic guarantee to promote the sustainability and normalization of the practice of socialist core values. The practice of cultivating and practicing socialist core values also needs scientific and powerful system guarantee. It is important to participate in social practice, and it is more important to improve the social practice system. It has become an urgent task to improve the social practice system and promote people to continuously practice the socialist core values.

5. Conclusion

General secretary Xi Jinping has consistently advocated: "according to the basic requirements of the socialist core values, we should improve the rules and regulations of all walks of life, improve the norms of citizens' conventions, rural regulations, and students' codes, and make socialist core values the basis for people's daily work and life." The formation of the system depends on the formulation and compliance of rules in the process of mechanism operation. System is the solidified mechanism, which is the operation process and mechanism under the system norms. The mechanism of "three advances" of socialist core values is a kind of institutionalized practical activity mechanism, and also the operation process of the practical system of socialist core values.

References

[1] Heath, A. , & Martin, E. J. (1994). The measurement of core beliefs and values: the

development of balanced socialist/laissez faire and libertarian/authoritarian scales. *British Journal of Political Science*, 24(1), 115-132.

- [2] Hong, F. U. , Hong, Z. , & Gui-Fang, L. (2010). A probe into the education of socialist core values in classroom practice from perspective of "cultivation of ethics and fundamentals of law". *Journal of Chongqing Jiaotong University*, 109(2), 698-706.
- [3] Hong, L. , Hong-Liang, C. , Hai-Yan, C. , Gang, L. , & Xiao-Yan, Z. (2010). Practising the socialistic core values and promoting the cultural building in technical innovation. *Acta Agriculturae Shanghai*, 26(3), 115-117.
- [4] Hong-Ye, L. , & Jian, S. (2015). The function orientation of mass media in the state governance system. *Journal of Anhui Radio & Tv University*, 63(63), 92-92.
- [5] Hai-Bing, S. (2007). On the hierarchical structure of the basic content about the core values system of the socialism. *Studies in Ethics*, 54(1366), 486.
- [6] Xu, & Y. (2013). Moral resources, political capital and the development of social work in china: a case study of city j in shandong province. *British Journal of Social Work*, 43(8), 1589-1610.
- [7] Smith, J. (1994). The end of doctors, or the beginning of accountability?. *BMJ Clinical Research*, 309(6969), 1604.
- [8] WEN Ying-xue, & ZHENG Chuan-fang. . Promoting chinese traditional culture to cultivate the socialist core values. *Journal of Fujian Institute of Education*, 10, 128-128.
- [9] Zhao, K., & University, S. (1988). Education folklore and socialist core values education. , 54(3), 339-346.
- [10] Maganioti, A.E., Chrissanthi, H.D., Charalabos, P.C., Andreas, R.D., George, P.N. and Christos, C.N. (2010) Cointegration of Event-Related Potential (ERP) Signals in Experiments with Different Electromagnetic Field (EMF) Conditions. *Health*, 2, 400-406.